

## ISPMA Certified Software Product Manager – Foundation Level

Product management has become an established discipline in many industries since Procter & Gamble introduced it in 1931. During the last decades, many software product companies – such as Microsoft and IBM – implemented SPM (i.e. Software Product Management) in their organizations, as did corporate information technology organizations in other industries and companies that produce embedded software. The role of software product manager has emerged during this time as being of strategic value, since it is crucial for the economic success of a product. Successful product management means delivering the right products at the right time and price for the right markets and increasing profitability, product quality, customer satisfaction and the success rate of release projects in terms of schedule predictability and time-to-market.

[community.ispma.org](http://community.ispma.org)

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BOARD / ORGANIZATION	International Software Product Management Association (ISPMA e.V.)
AVAILABLE LEVELS	- ISPMA Certified Software Product Manager – Foundation Level - ISPMA Certified Software Product Manager – Excellence Levels
LANGUAGES	<b>Course:</b> English <b>Exam:</b> English (other languages in preparation)
TARGET AUDIENCE	Product Managers, Solution Owners, Application Owners, Requirements Engineering Professionals, Business Analysts, Project Managers, Quality Managers, people who aspire to Product Management positions
PREREQUISITES	Basic knowledge about software and the software industry is a requirement for attending a training. The Foundation Level certificate is required for further steps of the ISPMA Certified Product Manager Program.
SYLLABUS	<a href="http://community.ispma.org">community.ispma.org</a>
EXAM	ISPMA Certified Software Product Manager is offered as a Test Center Exam in over 5,200 Pearson VUE locations or as a paper-based exam after training or during our regularly scheduled public examinations.  45 questions, multiple-choice, 75 minutes (20 % time extension for non-native speakers available on request), minimum score 60%
COSTS	For prices in your country please contact us: <a href="mailto:certification@isqi.org">certification@isqi.org</a>
TRAINING PROVIDERS	anthares GmbH / BITKOM e.V. / DF Kompetens AB / InnoTivum GmbH / pd7.group / Software.Process.Management / TBK Academy / Tolpagorni AB / University of Mannheim / Utrecht University / Zuehlke Engineering AG  Other training providers are in the process of joining. The current list is available on request through <a href="mailto:info@ispma.org">info@ispma.org</a> .
RE-CERTIFICATION	Not necessary
CONTACT US	For more information about ISPMA Certified Software Product Manager – Foundation Level, please check <a href="http://www.ispma.org">www.ispma.org</a> or send your questions to <a href="mailto:info@ispma.org">info@ispma.org</a> .